



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Smart Media Group-Alexandria
814 King St
Ste 400
Alexandria, VA 22314

Contract # 1386221

Schedule Dates 10/02/12-10/08/12
Advertiser M Love for Utah Congress-R (73714)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL CANDIDATE (ns) (1186)
Brand LOVE CD4 10/2 (477722)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name DOME, PATRICIA
Phone/Fax (703) 528-7800 /
CPE LOVE/ORDR/CO2C08
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments LOVE CD4 10/2

Date Entered 10/01/12
Last Modified 10/01/12
Entered By Katie Freckleton
CO-OP No
Headline # 06359866
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,174.00
Net Total \$17,986.00
Sales Tax

Salt Lake City (KUTV)
By Broadcast Month
Oct. 2012
Grand Total: 44 Spots \$21,160.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/05/12-10/05/12	5	:30	4:30P- 5P (MST)						1			1	\$150.00	\$150.00	Salt Lake City (KUTV)	CBS4 NEWS @ 430	10/1/12
2.0	Normal Line / News (2)	10/05/12-10/05/12	1	:30	5A- 5:30A (MST)						1			1	\$200.00	\$200.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5A	10/1/12
3.0	Normal Line / News (3)	10/05/12-10/05/12	1	:30	6P- 6:30P (MST)						1			1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	CBS4 NEWS @ 6P	10/1/12
4.0	Normal Line / SPOT (4)	10/05/12-10/05/12	1	:30	8A- 9A (MST)						1			1	\$300.00	\$300.00	Salt Lake City (KUTV)	THE EARLY SHOW	10/1/12
5.0	Normal Line / News (5)	10/08/12-10/08/12	1	:30	10P- 10:35P (MST)		1							1	\$2,500.00	\$2,500.00	Salt Lake City (KUTV)	CBS4 LATE NEWS	10/1/12
6.0	Normal Line / SPOT (6)	10/08/12-10/08/12	3	:30	3P- 4P (MST)		1							1	\$200.00	\$200.00	Salt Lake City (KUTV)	RICKY LAKE	10/1/12
7.0	Normal Line / News (7)	10/08/12-10/08/12	5	:30	4P- 4:30P (MST)		1							1	\$135.00	\$135.00	Salt Lake City (KUTV)	CBS 4 NEWS @ 4	10/1/12
8.0	Normal Line / News (8)	10/08/12-10/08/12	5	:30	4:30P- 5P (MST)		1							1	\$150.00	\$150.00	Salt Lake City (KUTV)	CBS4 NEWS @ 430	10/1/12
9.0	Normal Line / News (9)	10/08/12-10/08/12	1	:30	5A- 5:30A (MST)		1							1	\$200.00	\$200.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5A	10/1/12
10.0	Normal Line / News (10)	10/08/12-10/08/12	1	:30	5P- 5:30P (MST)		1							1	\$900.00	\$900.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5	10/1/12
11.0	Normal Line / News (11)	10/08/12-10/08/12	1	:30	5:30A- 6A (MST)		1							1	\$350.00	\$350.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5:30A	10/1/12
12.0	Normal Line / News (12)	10/06/12-10/06/12	5	:30	10P- 10:35P (MST)						1			1	\$600.00	\$600.00	Salt Lake City (KUTV)	CBS4 LATE NEWS	10/1/12
13.0	Normal Line / News (13)	10/06/12-10/06/12	5	:30	5P- 6P (MST)						1			1	\$190.00	\$190.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5P SA	10/1/12
14.0	Normal Line / News (15)	10/07/12-10/07/12	5	:30	10P- 10:35P (MST)							1		1	\$850.00	\$850.00	Salt Lake City (KUTV)	CBS4 LATE NEWS	10/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Katie Freckleton

10/1/12

✓



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Last Modified 10/01/12
Entered By Katie Freckleton
CO-OP No
Headline # 06359866
Demo A35+
Order Type Normal
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Commission % 15.00
Commission \$3,174.00
Net Total \$17,986.00
Sales Tax

Salt Lake City (KUTV)
By Broadcast Month
Oct. 2012
Grand Total:
Spots 44
Rate \$21,160.00
\$21,160.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / News (16)	10/07/12-10/07/12	5	:30	5P- 6P (MST)	1							1	1	\$225.00	\$225.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5P SU	10/1/12
16.0	Normal Line / SPOT (17)	10/07/12-10/07/12	1	:30	8A- 9:30A (MST)	1							1	1	\$700.00	\$700.00	Salt Lake City (KUTV)	CBS SUNDAY MORNING	10/1/12
17.0	Normal Line / SPOT (18)	10/07/12-10/07/12	1	:30	9:30A- 10A (MST)	1							1	1	\$600.00	\$600.00	Salt Lake City (KUTV)	FACE THE NATION	10/1/12
18.0	Normal Line / News (19)	10/04/12-10/04/12	5	:30	10P- 10:35P (MST)	1							1	1	\$1,100.00	\$1,100.00	Salt Lake City (KUTV)	CBS4 LATE NEWS	10/1/12
19.0	Normal Line / News (20)	10/04/12-10/04/12	5	:30	12P- 1P (MST)	1							1	1	\$120.00	\$120.00	Salt Lake City (KUTV)	CBS4 NEWS @ NOON	10/1/12
20.0	Normal Line / SPOT (21)	10/04/12-10/04/12	3	:30	3P- 4P (MST)	1							1	1	\$200.00	\$200.00	Salt Lake City (KUTV)	RICKY LAKE	10/1/12
21.0	Normal Line / News (22)	10/04/12-10/04/12	5	:30	4:30P- 5P (MST)	1							1	1	\$150.00	\$150.00	Salt Lake City (KUTV)	CBS4 NEWS @ 430	10/1/12
22.0	Normal Line / News (23)	10/04/12-10/04/12	1	:30	5A- 5:30A (MST)	1							1	1	\$200.00	\$200.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5A	10/1/12
23.0	Normal Line / News (24)	10/04/12-10/04/12	1	:30	5:30A- 6A (MST)	1							1	1	\$350.00	\$350.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5:30A	10/1/12
24.0	Normal Line / News (25)	10/04/12-10/04/12	1	:30	6P- 6:30P (MST)	1							1	1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	CBS4 NEWS @ 6P	10/1/12
25.0	Normal Line / News (26)	10/04/12-10/04/12	5	:30	6A- 8A (MST)	1							1	1	\$250.00	\$250.00	Salt Lake City (KUTV)	NEWS THIS MORN	10/1/12
26.0	Normal Line / SPOT (27)	10/04/12-10/04/12	5	:30	8A- 9A (MST)	1							1	1	\$115.00	\$115.00	Salt Lake City (KUTV)	THE EARLY SHOW	10/1/12
27.0	Normal Line / SPOT (28)	10/02/12-10/02/12	1	:30	10:35P- 11:37P (MST)	1							1	1	\$600.00	\$600.00	Salt Lake City (KUTV)	LETTERMAN	10/1/12
28.0	Normal Line / SPOT (29)	10/02/12-10/02/12	5	:30	3P- 4P (MST)	1							1	1	\$200.00	\$200.00	Salt Lake City (KUTV)	RICKY LAKE	10/1/12

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

Comments:



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CPE LOVE/ORDR/CD2CC8
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Billing Type Standard
Comments LOVE CD4 10/2

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Package Deal
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Net Total \$17,986.00
Sales Tax

Salt Lake City (KUTV)
By Broadcast Month Spots Rate
Oct. 2012 44 \$21,160.00
Grand Total: 44 \$21,160.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / News (30)	10/02/12-10/02/12	5	:30	4:30P- 5P (MST)			1						1	\$150.00	\$150.00	Salt Lake City (KUTV)	CBS4 NEWS @ 430	10/1/12
30.0	Normal Line / News (31)	10/02/12-10/02/12	1	:30	5P- 5:30P (MST)			1						1	\$900.00	\$900.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5	10/1/12
31.0	Normal Line / News (32)	10/02/12-10/02/12	1	:30	5:30A- 6A (MST)			1						1	\$350.00	\$350.00	Salt Lake City (KUTV)	CBS4 NEWS @5:30A	10/1/12
32.0	Normal Line / News (33)	10/02/12-10/02/12	5	:30	6A- 8A (MST)			1						1	\$250.00	\$250.00	Salt Lake City (KUTV)	NEWS THIS MORN	10/1/12
33.0	Normal Line / SPOT (34)	10/02/12-10/02/12	5	:30	8A- 9A (MST)			1						1	\$115.00	\$115.00	Salt Lake City (KUTV)	THE EARLY SHOW	10/1/12
34.0	Normal Line / Prime (35)	10/02/12-10/02/12	5	:30	9P- CBS Vegas (Tuesday)			1						1	\$1,200.00	\$1,200.00	Salt Lake City (KUTV)	VEGAS	10/1/12
35.0	Normal Line / News (36)	10/03/12-10/03/12	5	:30	10P- 10:35P (MST)			1						1	\$1,100.00	\$1,100.00	Salt Lake City (KUTV)	CBS4 LATE NEWS	10/1/12
36.0	Normal Line / News (37)	10/03/12-10/03/12	5	:30	12P- 1P (MST)			1						1	\$120.00	\$120.00	Salt Lake City (KUTV)	CBS4 NEWS @ NOON	10/1/12
37.0	Normal Line / SPOT (38)	10/03/12-10/03/12	3	:30	3P- 4P (MST)			1						1	\$200.00	\$200.00	Salt Lake City (KUTV)	RUCKY LAKE	10/1/12
38.0	Normal Line / News (39)	10/03/12-10/03/12	1	:30	5A- 5:30A (MST)			1						1	\$200.00	\$200.00	Salt Lake City (KUTV)	CBS4 NEWS @5A	10/1/12
39.0	Normal Line / News (40)	10/03/12-10/03/12	1	:30	5P- 5:30P (MST)			1						1	\$900.00	\$900.00	Salt Lake City (KUTV)	CBS4 NEWS @ 5	10/1/12
40.0	Normal Line / News (41)	10/03/12-10/03/12	1	:30	5:30A- 6A (MST)			1						1	\$350.00	\$350.00	Salt Lake City (KUTV)	CBS4 NEWS @5:30A	10/1/12
41.0	Normal Line / News (42)	10/03/12-10/03/12	1	:30	6P- 6:30P (MST)			1						1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	CBS4 NEWS @ 6P	10/1/12
42.0	Normal Line / News (43)	10/03/12-10/03/12	5	:30	6A- 8A (MST)			1						1	\$250.00	\$250.00	Salt Lake City (KUTV)	NEWS THIS MORN	10/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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Contract # 1386221

Schedule Dates

10/02/12-10/08/12

Advertiser

M Love for Utah Congress-R (73714)

Agency

Smart Media Group-Alexandria (6613)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

LOVE CD4 10/2 (477722)

Salesperson

TeleRep/DC, Washington DC (2995)

Sales Office

TeleRep Washington DC

Buyer Name

DOMI, PATRICIA

Phone/Fax

(703) 528-7800 /

CPE

LOVE/ORDR/CO2C08

Account Types

National/Political Candidate Agency BRD

Billing Type

Standard

Comments

LOVE CD4 10/2

Salt Lake City (KUTV)

By Broadcast Month	Spots	Rate
Oct. 2012	44	\$21,160.00
Grand Total:	44	\$21,160.00

Date Entered

10/01/12

Last Modified

10/01/12

Entered By

Katie Freckleton

CO-OP

No

Headline

06359866

Demo

A35+

Order Type

Normal

Package Deal

Commission %

Commission %

15.00

Commission

\$3,174.00

Net Total

\$17,986.00

Sales Tax

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.0	Normal Line / SPOT (44)	10/03/12-10/03/12	5	:30	6:30P- 7P (MST)				1					1	\$425.00	\$425.00	Salt Lake City (KUTV)	ET	10/1/12
44.0	Normal Line / SPOT (45)	10/03/12-10/03/12	5	:30	8A- 9A (MST)				1					1	\$115.00	\$115.00	Salt Lake City (KUTV)	THE EARLY SHOW	10/1/12

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT1/12 15.09
*** KUTV-TV ***

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME PATRICIA DOME
SALES PRSN WA- CHERYL BLAIR

CLASS:	NATL.	LOCAL	REGIONAL
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CLASS:	NATL.	LOCAL	REGIONAL
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EST#	COMMENTS:
*****	(LINE, ORDER, INVOICE)

DATE OCT1/12 15.09

CITY TAX _____ STATE TAX _____ CO-OF BILLING _____

REP: TO SHANNON
TO CITYPT

TO SHANNON
FR CHERYL
NEW ORDER
TTL \$21,160
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

[illegible]

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AGENCY ADVERTISER CODE = LOVE          AGENCY EST# = C02C0000
AGENCY PRODUCT CODE = ORDR
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430P-500P

30	\$150.00
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10/5

10/5

7

FR

7

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PROGRAM : CBS4 NEWS @ 430
RA35+ : 2.8
CON COM1: CBS4 NEWS @ 430
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2 500A-530A

30	\$200.00
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10/5

10/5

1

52

1

PROGRAM :	CBS4 NEWS @5A
RA35+ :	1.1
CON COM1:	CBS4 NEWS @5A

REP HEADLINE# 6359866
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT1/12 15.09
 *** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			600P-630P	30		\$1,000.00	10/5	10/5	1		FRI	1
PROGRAM : CBS4 NEWS @ 6P												
RA35+ : 4.8												
CON COM1: CBS4 NEWS @ 6P												
4			800A-900A	30		\$300.00	10/5	10/5	1		FRI	1
PROGRAM : THE EARLY SHOW												
RA35+ : 2.0												
CON COM1: THE EARLY SHOW												
5			1000P-1035P	30		\$2,500.00	10/8	10/8	1		MON	1
PROGRAM : CBS4 LATE NEWS												
RA35+ : 10.5												
CON COM1: CBS4 LATE NEWS												
6			300P-400P	30		\$200.00	10/8	10/8	1		MON	1
PROGRAM : RICKY LAKE												
RA35+ : 2.1												
CON COM1: RICKY LAKE												
7			400P-430P	30		\$135.00	10/8	10/8	1		MON	1
PROGRAM : CBS 4 NEWS @ 4												
RA35+ : 2.3												
CON COM1: CBS 4 NEWS @ 4												
8			430P-500P	30		\$150.00	10/8	10/8	1		MON	1
PROGRAM : CBS4 NEWS @ 430												
RA35+ : 2.8												
CON COM1: CBS4 NEWS @ 430												
9			500A-530A	30		\$200.00	10/8	10/8	1		MON	1
PROGRAM : CBS4 NEWS @5A												
RA35+ : 1.1												
CON COM1: CBS4 NEWS @5A												
10			500P-530P	30		\$900.00	10/8	10/8	1		MON	1
PROGRAM : CBS4 NEWS @ 5												
RA35+ : 5.1												
CON COM1: CBS4 NEWS @ 5												

5
 3

5

1

1

OCT1/12 15.09
*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			530A-600A	30		\$350.00	10/8	10/8	1		MON	1
PROGRAM : CBS4 NEWS @5:30A												
RA35+ : 2.1												
CON COM1 : CBS4 NEWS @5:30A												
12			1000P-1035P	30		\$600.00	10/6	10/6	1		SAT	1
PROGRAM : CBS4 LATE NEWS												
RA35+ : 7.8												
CON COM1 : CBS4 LATE NEWS												
13			500P-600P	30		\$190.00	10/6	10/6	1		SAT	1
PROGRAM : CBS4 NEWS @ 5P SA												
RA35+ : 6.6												
CON COM1 : CBS4 NEWS @ 5P SA												
14			600P-700P	30		\$175.00	10/6	10/6	0		SAT	0
PROGRAM : ET												
RA35+ : 3.9												
CON COM1 : ET												
15			1000P-1035P	30		\$850.00	10/7	10/7	1		SUN	1
PROGRAM : CBS4 LATE NEWS												
RA35+ : 9.3												
CON COM1 : CBS4 LATE NEWS												
16			500P-600P	30		\$225.00	10/7	10/7	1		SUN	1
PROGRAM : CBS4 NEWS @ 5P SU												
RA35+ : 5.5												
CON COM1 : CBS4 NEWS @ 5P SU												
17			800A-930A	30		\$700.00	10/7	10/7	1		SUN	1
PROGRAM : CBS SUNDAY MORNING												
RA35+ : 3.1												
CON COM1 : CBS SUNDAY MORNING												
18			930A-1000A	30		\$600.00	10/7	10/7	1		SUN	1
PROGRAM : FACE THE NATION												
RA35+ : 3.2												
CON COM1 : FACE THE NATION												

FAX# 215 564 1103
CREDIT RISK !!
REPORT FROM REP
OCT1/12 15.09
*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			1000P-1035P	30		\$1,100.00	10/4	10/4	1		THU	1
PROGRAM : CBS4 LATE NEWS												
RA35+ : 10.5												
CON COM1 : CBS4 LATE NEWS												
20			1200N-100P	30		\$120.00	10/4	10/4	1		THU	1
PROGRAM : CBS4 NEWS @ NOON												
RA35+ : 3.6												
CON COM1 : CBS4 NEWS @ NOON												
21			300P-400P	30		\$200.00	10/4	10/4	1		THU	1
PROGRAM : RICKY LAKE												
RA35+ : 2.1												
CON COM1 : RICKY LAKE												
22			430P-500P	30		\$150.00	10/4	10/4	1		THU	1
PROGRAM : CBS4 NEWS @ 430												
RA35+ : 2.8												
CON COM1 : CBS4 NEWS @ 430												
23			500A-530A	30		\$200.00	10/4	10/4	1		THU	1
PROGRAM : CBS4 NEWS @5A												
RA35+ : 1.1												
CON COM1 : CBS4 NEWS @5A												
24			530A-600A	30		\$350.00	10/4	10/4	1		THU	1
PROGRAM : CBS4 NEWS @5:30A												
RA35+ : 2.1												
CON COM1 : CBS4 NEWS @5:30A												
25			600P-630P	30		\$1,000.00	10/4	10/4	1		THU	1
PROGRAM : CBS4 NEWS @ 6P												
RA35+ : 4.8												
CON COM1 : CBS4 NEWS @ 6P												
26			600A-800A	30		\$250.00	10/4	10/4	1		THU	1
PROGRAM : NEWS THIS MORN												
RA35+ : 3.6												
CON COM1 : NEWS THIS MORN												

OCT1/12 15.09
*** KUTV-TV ***

:LINE#:	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS:
:	LINE#:	:	:	:	:	:	DATE	DATE	:	:	:	:
27			800A-900A PROGRAM : THE EARLY SHOW RA35+ : 2.0 CON COM1 : THE EARLY SHOW	30		\$115.00	10/4	10/4	1		THU	5 1
28			1035P-1137P PROGRAM : LETTERMAN RA35+ : 3.7 CON COM1 : LETTERMAN	30		\$600.00	10/2	10/2	1		TUE	1 1
29			300P-400P PROGRAM : RICKY LAKE RA35+ : 2.1 CON COM1 : RICKY LAKE	30		\$200.00	10/2	10/2	1		TUE	5 1
30			430P-500P PROGRAM : CBS4 NEWS @ 430 RA35+ : 2.8 CON COM1 : CBS4 NEWS @ 430	30		\$150.00	10/2	10/2	1		TUE	5 1
31			500P-530P PROGRAM : CBS4 NEWS @ 5 RA35+ : 5.1 CON COM1 : CBS4 NEWS @ 5	30		\$900.00	10/2	10/2	1		TUE	1 1
32			530A-600A PROGRAM : CBS4 NEWS @5:30A RA35+ : 2.1 CON COM1 : CBS4 NEWS @5:30A	30		\$350.00	10/2	10/2	1		TUE	1 1
33			600A-800A PROGRAM : NEWS THIS MORN RA35+ : 3.6 CON COM1 : NEWS THIS MORN	30		\$250.00	10/2	10/2	1		TUE	5 1
34			800A-900A PROGRAM : THE EARLY SHOW RA35+ : 2.0 CON COM1 : THE EARLY SHOW	30		\$115.00	10/2	10/2	1		TUE	5 1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35			900P-1000P	30		\$1,200.00	10/2	10/2	1		TUE	1
PROGRAM : VEGAS RA35+ : 14.3 CON COM1 : VEGAS												
36			1000P-1035P	30		\$1,100.00	10/3	10/3	1		WED	1
PROGRAM : CBS4 LATE NEWS RA35+ : 10.5 CON COM1 : CBS4 LATE NEWS												
37			1200N-100P	30		\$120.00	10/3	10/3	1		WED	1
PROGRAM : CBS4 NEWS @ NOON RA35+ : 3.6 CON COM1 : CBS4 NEWS @ NOON												
38			300P-400P	30		\$200.00	10/3	10/3	1		WED	1
PROGRAM : RICKY LAKE RA35+ : 2.1 CON COM1 : RICKY LAKE												
39			500A-530A	30		\$200.00	10/3	10/3	1		WED	1
PROGRAM : CBS4 NEWS @5A RA35+ : 1.1 CON COM1 : CBS4 NEWS @5A												
40			500P-530P	30		\$900.00	10/3	10/3	1		WED	1
PROGRAM : CBS4 NEWS @ 5 RA35+ : 5.1 CON COM1 : CBS4 NEWS @ 5												
41			530A-600A	30		\$350.00	10/3	10/3	1		WED	1
PROGRAM : CBS4 NEWS @5:30A RA35+ : 2.1 CON COM1 : CBS4 NEWS @5:30A												
42			600P-630P	30		\$1,000.00	10/3	10/3	1		WED	1
PROGRAM : CBS4 NEWS @ 6P RA35+ : 4.8 CON COM1 : CBS4 NEWS @ 6P												

REP HEADLINE# 6359866
*** ORIGINAL REV#0 ***

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
43			600A-800A	30		\$250.00	10/3	10/3	1		WED	5 1
PROGRAM : NEWS THIS MORN												
RA35+ : 3.6												
CON COM1: NEWS THIS MORN												
44			630P-700P	30		\$425.00	10/3	10/3	1		WED	5 1
PROGRAM : ET												
RA35+ : 3.8												
CON COM1: ET												
45			800A-900A	30		\$115.00	10/3	10/3	1		WED	5 1
PROGRAM : THE EARLY SHOW												
RA35+ : 2.0												
CON COM1: THE EARLY SHOW												
OCT/12			21160.00									
CONTRACT TOTAL												21160.00
TOTAL SPOTS												44

MARKET TOTALS \$68,258 KUTV 31% KTVX 15% KSL 15% KSTU 38% KUCW 0% KJZZ 0% KCSG 0%
KMYU 1%

SVC- NSI
DEMOS- RA35+*